

Welcome to...



***United Software Associates***

Best Minds Together<sup>®</sup>

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Presentation on  
**Information Technology Services**

A close-up photograph of a person's hands. The left hand holds a white pencil sharpener with a yellow pencil inserted. The right hand holds a clear glass mug with a world map design. The background is blurred, suggesting an office or workspace.

## About us

United Software Associates has over 14 years of experience in delivering software services and solutions to customers in North America, Asia & Europe.

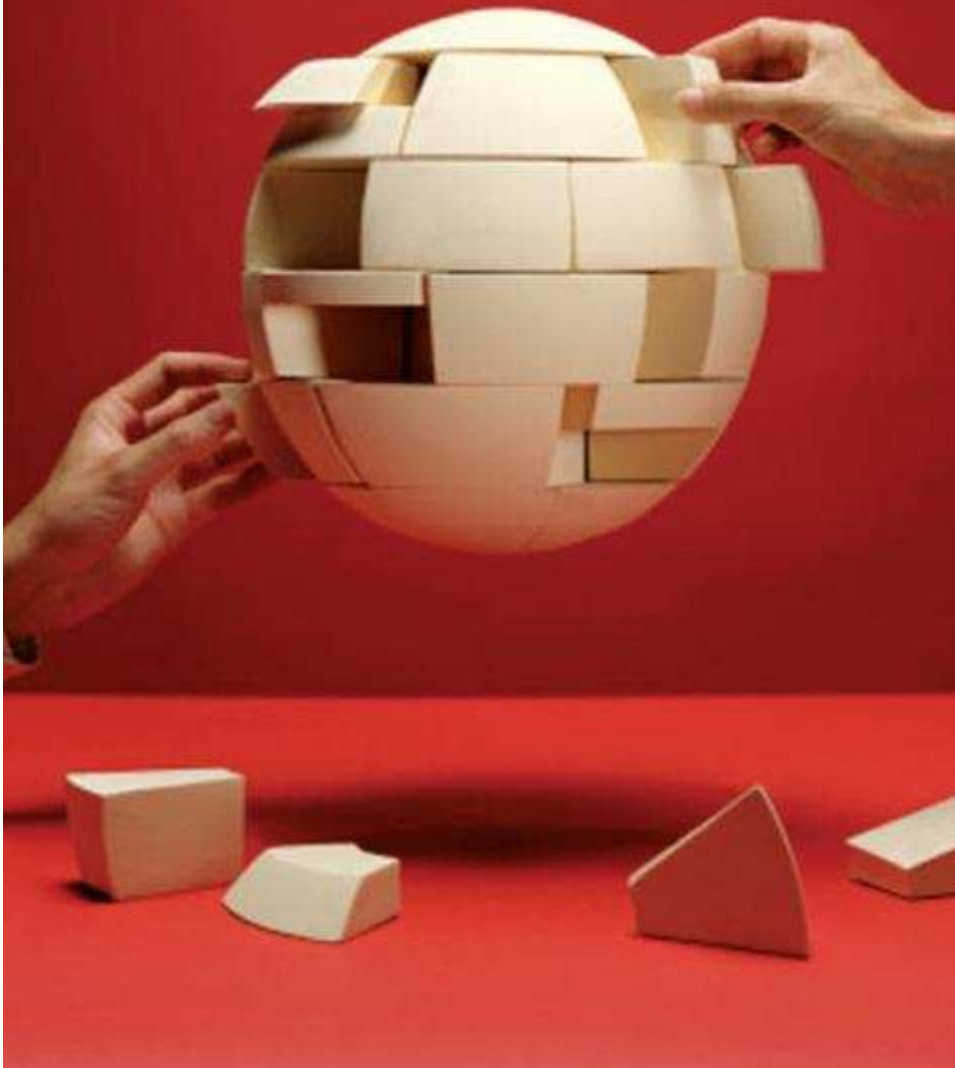
By using a combination of onsite and offshore based resources we offer our customers one of the most cost effective models for software development & testing services. Our delivery processes are ISO certified for quality and information security management.

# What we do ?

## We provide IT services in following areas

- Application Development Services in Microsoft (.NET), IBM (iSeries), Oracle, Sybase, Java, LAMP, Mobile Computing platforms
- Enterprise Data Management Services
  - Sybase Partner Solutions
- Advanced Technology:
  - Mobile Computing
  - Cloud Computing
  - Embedded Systems
  - Networking and Security
- QA & Testing
- Professional Services & Staffing

# Our Approach



We are a full service application management company with both onsite and offshore based capabilities. We enable our customers to build competitive advantage in their markets through our global delivery model of software services.

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## **The key features of our approach are:**

- Focus on domain strength
- Industries Served – Finance, Automotive, Insurance, Security, High Technology, Mobile Platform
- We have development facilities in Pleasanton, CA (near-shore) and Pune, India (off-shore)

A man in a dark suit and light-colored shirt is running across a field, holding a long, white ribbon that trails behind him. The background is a bright, hazy sky. The overall mood is one of achievement and forward motion.

You always win with us!

We have served our customers for over 12 years now and are proud of the fact that we contributed to their success!

Talk to one of our customers today and find out how you can also win with us!

# How we do IT

## Your Problems



Information  
Security Risk



Inconsistent  
Quality of  
Deliverables



Communication  
Problems



Time Zone  
Problems

# How we do IT

## Our Solutions



Highest level  
of information  
security



Highest level  
of Quality



Resources with  
good  
communication  
skills



Working as per  
customer's time  
zone



+



Seamless data and voice links

A futuristic, metallic robot with a blue and silver color scheme is shown from the waist up, holding a glowing blue and green Earth globe. The robot is standing on a circular wooden base. The background is a dark, starry space with a blue glow around the globe.

# Global Delivery Model

Demarcating the project into onsite, offsite (US based) and off-shore (India) components based on your needs. Allocating these components accordingly to generate optimal cost – value relationship

*United Software Associates Global Delivery Model delivers the best results because*

- Excellent product quality at significantly lower costs
- Time saving involved in learning and delivering applications
- Access to the best people
- Project management through onsite, offsite and off-shore and remote resources

# Application Development



We use our proven methodology to deliver results for our customers. In areas where we have domain knowledge (automotive, finance, security, high-technology, Mobile) we offer a full set of services that include application development, maintenance and testing.

- Building Software as a Service (SAS), On-Demand applications
- Maintain & Enhance existing applications
- Integration with other applications
- Migration to new platforms – Mobile & Cloud

# Enterprise Data Management

**SYBASE**

An **SAP** Company

**Partner**

Following are some of the services in the Enterprise Data Management Practice:

- Professional Services
- Managed Services
- Solutions

# Advanced Technology Practice

We are amongst a select group of companies with a full service practice focused on advanced technology application development, testing and training services. The practice brings together the top experts currently at forefront of the following technology domains

- Mobile Computing
- Cloud Computing
- Embedding Systems

# QA & Testing

## Offshore QA & Testing Services

- Full quality management for PDLC/SDLC
- QA activities and quality standard frameworks deployment
- Independent testing teams for product and project testing
- Testing methodologies covering automated Unit testing and Integration testing, Systems and User Acceptance testing
- Automation testing using industry accepted tools like QTP, Win Runner, Silk etc for qualified and full regression



## Resources & Skills

- Application Development – Microsoft, J2EE, IBM Technologies
- Mobile Application Development Technologies
- Embedded Systems Development and Testing
- Networking and Network Security Development
- Enterprise Data Management services
- QA & Testing – Manual & all automated testing tools
- Corporate and Class-room training in Advanced Technologies

# Customers



Bayer



Most of our customers are leaders in their fields. We are happy that we could play an important part in their success. Here is a partial list....

# Conclusion

In a rapidly changing and ever competitive environment, supporting your software application development activities through our facility in India is proven to add a lot of value and save cost to your operations.

From our side we are committed to make sure that you **“Always win with us”**.

Thank you !

***United Software Associates Inc.***

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